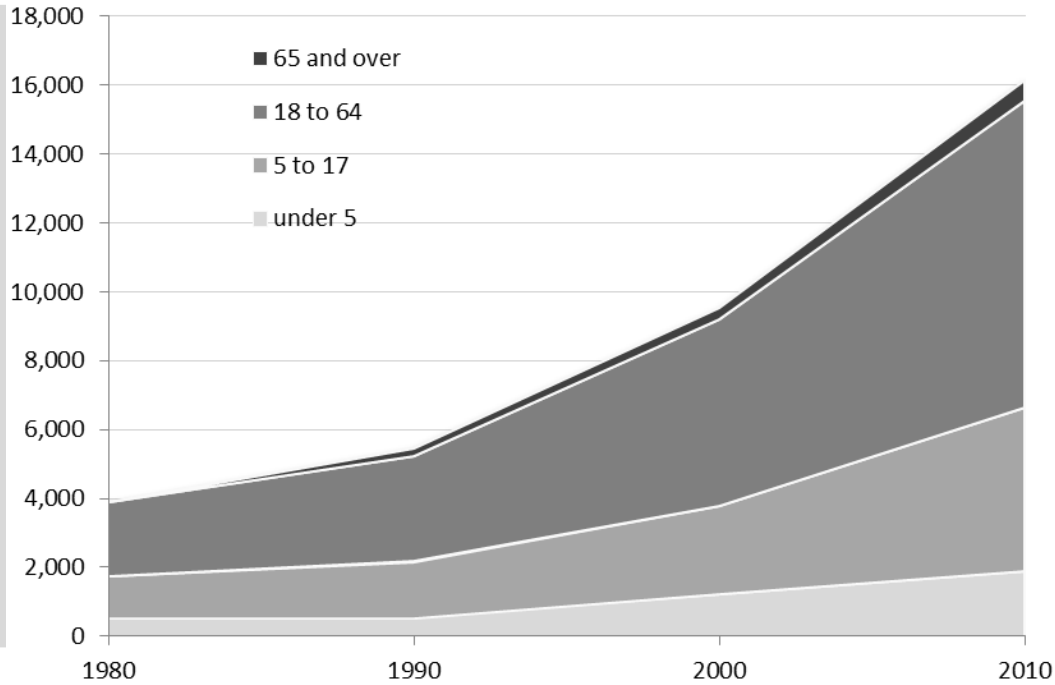


Waukesha County Latino Population Brief

Basic demographic characteristics and changes in the Latino population of Waukesha County

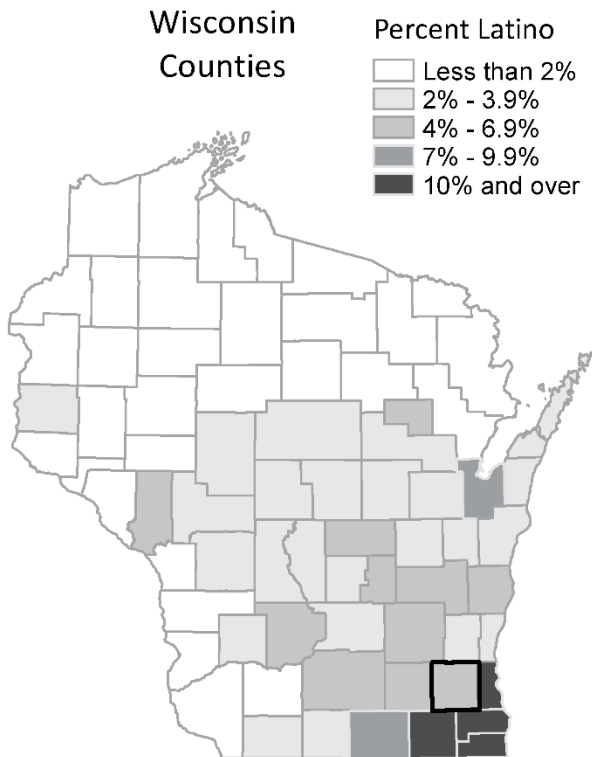
Chart 1. Latino Population by Age



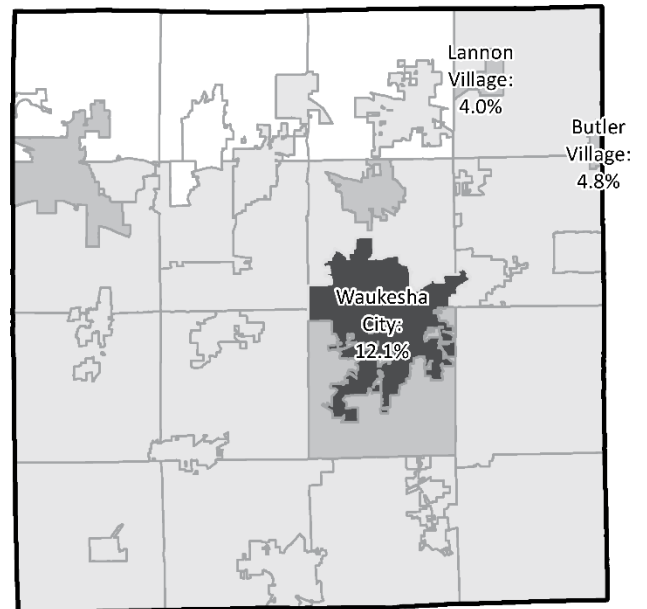
This chart shows trends by stacked age categories for the Latino population in the county from 1980 to 2010.

Statewide, the Latino population increased from 62,603 in 1980 to 336,056 in 2010.

Chart 2. Percent Latino, 2010 Census



Waukesha County Municipalities



4.1% of Waukesha County's population identified as Latino

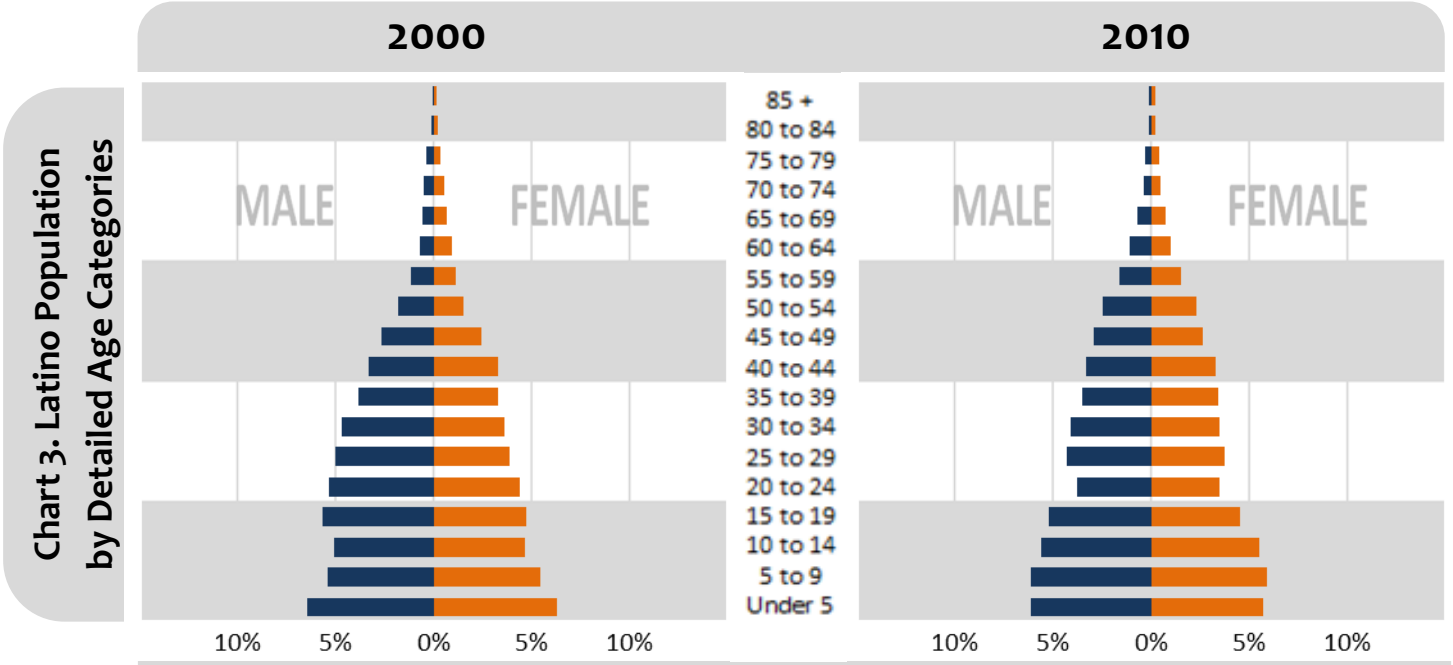
Waukesha County Latino Population Brief

**Table 1. Total and Latino Population for Waukesha County Municipalities,
2000 Census and 2010 Census**

Name <i>Ranked in order of 2010 Latino population count</i>	2000 Census			2010 Census			Latino Population	
	Latino Population	Total Population	Latino Percentage	Latino Population	Total Population	Latino Percentage	Numeric Change	Percent Change
Waukesha City	5,563	64,825	8.6%	8,529	70,718	12.1%	2,966	53%
New Berlin City	595	38,220	1.6%	1,036	39,584	2.6%	441	74%
Brookfield City	453	38,649	1.2%	853	37,920	2.2%	400	88%
Menomonee Falls Village	377	32,647	1.2%	697	35,626	2.0%	320	85%
Oconomowoc City	204	12,382	1.6%	559	15,759	3.5%	355	174%
Muskego City	281	21,397	1.3%	545	24,135	2.3%	264	94%
Waukesha Town	172	8,596	2.0%	338	9,133	3.7%	166	97%
Pewaukee Village	99	8,170	1.2%	286	8,166	3.5%	187	189%
Pewaukee City	153	11,783	1.3%	281	13,195	2.1%	128	84%
Hartland Village	119	7,905	1.5%	262	9,110	2.9%	143	120%
Sussex Village	147	8,828	1.7%	249	10,518	2.4%	102	69%
Mukwonago Village *	117	6,162	1.9%	234	7,254	3.2%	117	100%
Delafield City	95	6,472	1.5%	226	7,085	3.2%	131	138%
Mukwonago Town	103	6,868	1.5%	206	7,959	2.6%	103	100%
Delafield Town	139	7,820	1.8%	200	8,400	2.4%	61	44%
Vernon Town	74	7,227	1.0%	153	7,601	2.0%	79	107%
Genesee Town	130	7,284	1.8%	144	7,340	2.0%	14	11%
Lisbon Town	68	9,359	0.7%	142	10,157	1.4%	74	109%
Oconomowoc Town	39	7,451	0.5%	124	8,408	1.5%	85	218%
Elm Grove Village	75	6,249	1.2%	118	5,934	2.0%	43	57%
Brookfield Town	80	6,390	1.3%	110	6,116	1.8%	30	38%
Merton Town	81	7,988	1.0%	104	8,338	1.2%	23	28%
Summit Town	70	4,999	1.4%	95	4,674	2.0%	25	36%
Butler Village	16	1,881	0.9%	89	1,841	4.8%	73	456%
Eagle Town	18	3,117	0.6%	82	3,507	2.3%	64	356%
Ottawa Town	27	3,758	0.7%	82	3,859	2.1%	55	204%
Merton Village	14	1,926	0.7%	72	3,346	2.2%	58	414%
Dousman Village	37	1,584	2.3%	66	2,302	2.9%	29	78%
Wales Village	26	2,523	1.0%	46	2,549	1.8%	20	77%
Lannon Village	16	1,009	1.6%	44	1,107	4.0%	28	175%
North Prairie Village	17	1,571	1.1%	43	2,141	2.0%	26	153%
Eagle Village	52	1,707	3.0%	41	1,950	2.1%	-11	-21%
Big Bend Village	23	1,278	1.8%	30	1,290	2.3%	7	30%
Nashotah Village	13	1,266	1.0%	19	1,395	1.4%	6	46%
Oconomowoc Lake Village	4	564	0.7%	11	595	1.8%	7	175%
Chenequa Village	5	583	0.9%	6	590	1.0%	1	20%
Lac La Belle Village *	1	329	0.3%	1	289	0.3%	0	0%
Milwaukee City *	0	0	NA	0	0	NA	0	NA
County Total	9,503	360,767	2.6%	16,123	389,891	4.1%	6,620	70%

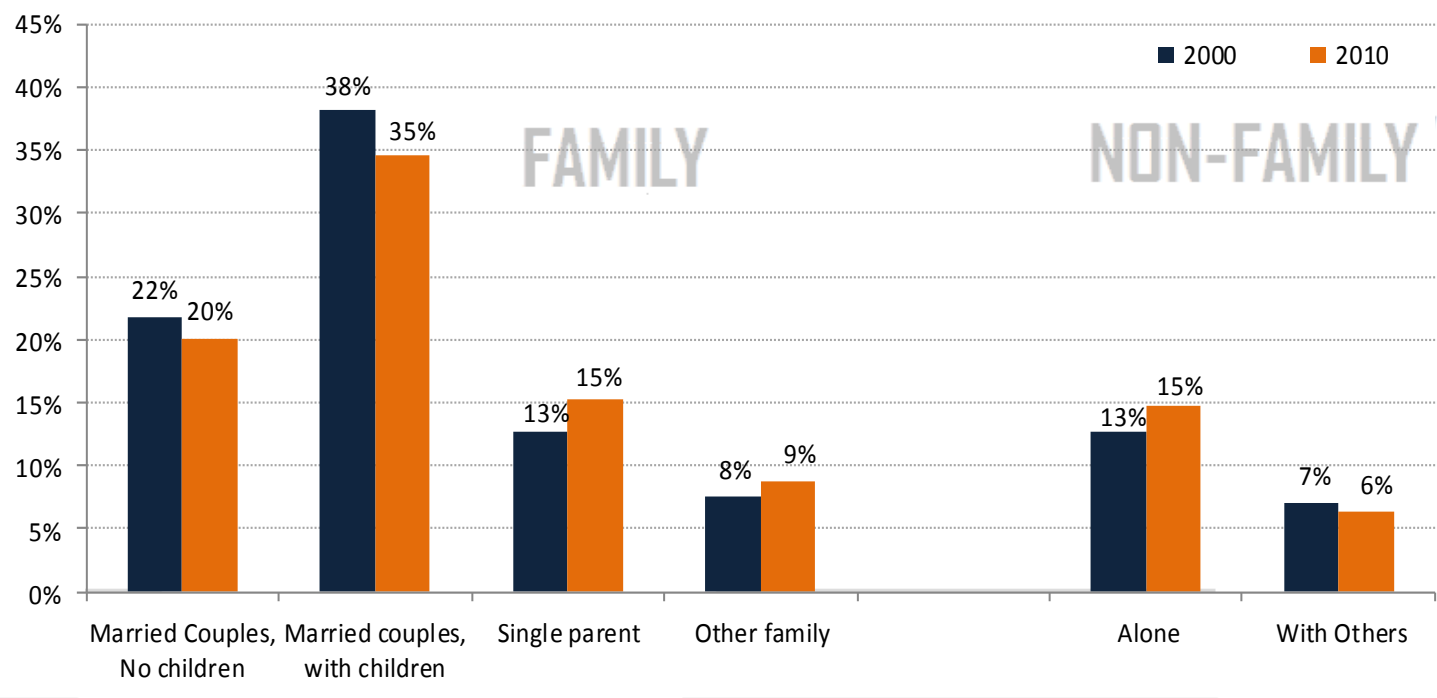
* Cities and villages marked with an asterisk are contained within more than one county. The counts and percentages shown in the table above reflect only the portions of these municipalities contained within the county of interest for this report.

Waukesha County Latino Population Brief



Population pyramids are used to identify the proportions of the Latino population that are within each sex/age category. Compared with the total population statewide, Latinos have a greater proportion of the population in the younger age groups.

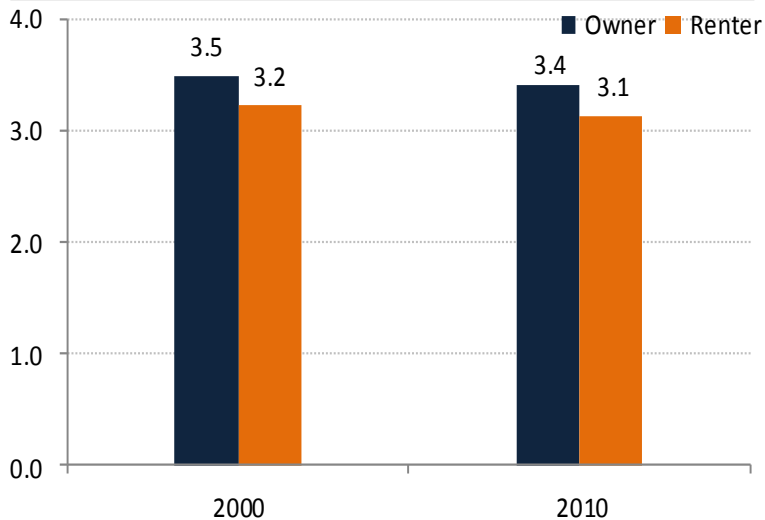
Chart 4. Types of Family and Non-Family Household Living Arrangements



The chart above shows the county proportion of all Latino households in each of the categories for 2000 and 2010. Statewide, the Latino population is more likely than the total population to live in family households.

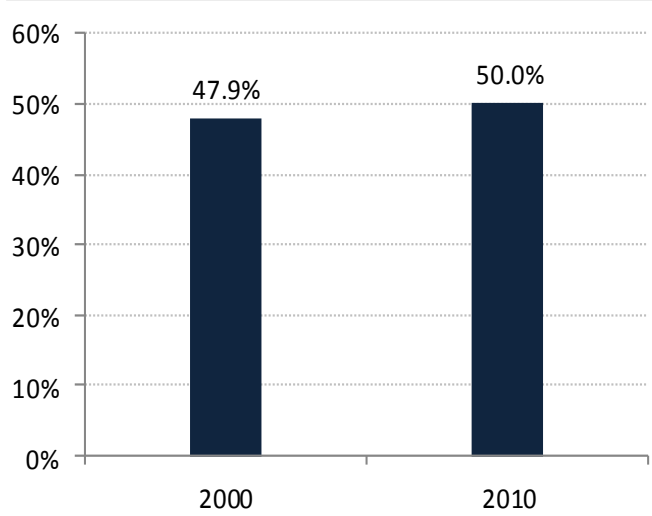
Waukesha County Latino Population Brief

Chart 5. Average Latino Household Size by Tenure



The chart above shows average household size for the county's Latinos in 2000 and 2010. Statewide, Latino households declined in size over the ten year span.

Chart 6. Homeownership Among Latino Households



The chart above shows homeownership rates for Latino households in the county. Statewide, there was a slight decrease in owner occupancy between 2000 and 2010.

Data Sources for this Report:

- An explanation of Hispanic or Latino Origin classification and how it relates to race categories is provided in the Census brief titled *Overview of Race and Hispanic Origin 2010*: www.census.gov/prod/cen2010/briefs/c2010br-02.pdf
- 2010 County Profiles of General Population and Housing Characteristics: factfinder2.census.gov/bkmk/table/1.0/en/DEC/10_SF2/SF2DP1/0400000US55.05000/popgroup~400
- 2000 County Profiles of General Demographic Characteristics: factfinder2.census.gov/bkmk/table/1.0/en/DEC/00_SF2/DP1/0400000US55.05000/popgroup~400
- 1980 & 1990 Census: www.nhgis.org

Other Sources of Data about Latinos:

- The US Census Bureau offers a wealth of Census and American Community Survey (ACS) data about the Latino population through its web portal, factfinder2.census.gov.
- APL's web mapping and data extraction tool, www.getfacts.wisc.edu, allows users to access race and ethnic population data and maps for a wide range of Wisconsin geographic scales.
- Net Migration data for all US Counties, including breakouts for the Latino population, can be found here: www.netmigration.wisc.edu
- Wisconsin Department of Public Instruction also offers some insight on Latino students in Wisconsin schools through their data portal: data.dpi.state.wi.us/data/

Reports and Publications about Latinos in Wisconsin:

- Wisconsin Counties' 2010 Latino Population Briefs are available here: www.apl.wisc.edu/latino_briefs.php
- State level data on Latinos in Wisconsin can be found in these APL reports: *Latinos in Wisconsin, 2010*; *Wisconsin's Hispanic Population, 2000*; *Hispanics in Wisconsin, 1980*
- Pew Research Hispanic Center produces a variety of reports detailing trends in the Hispanic population at both the state and national level: www.pewhispanic.org