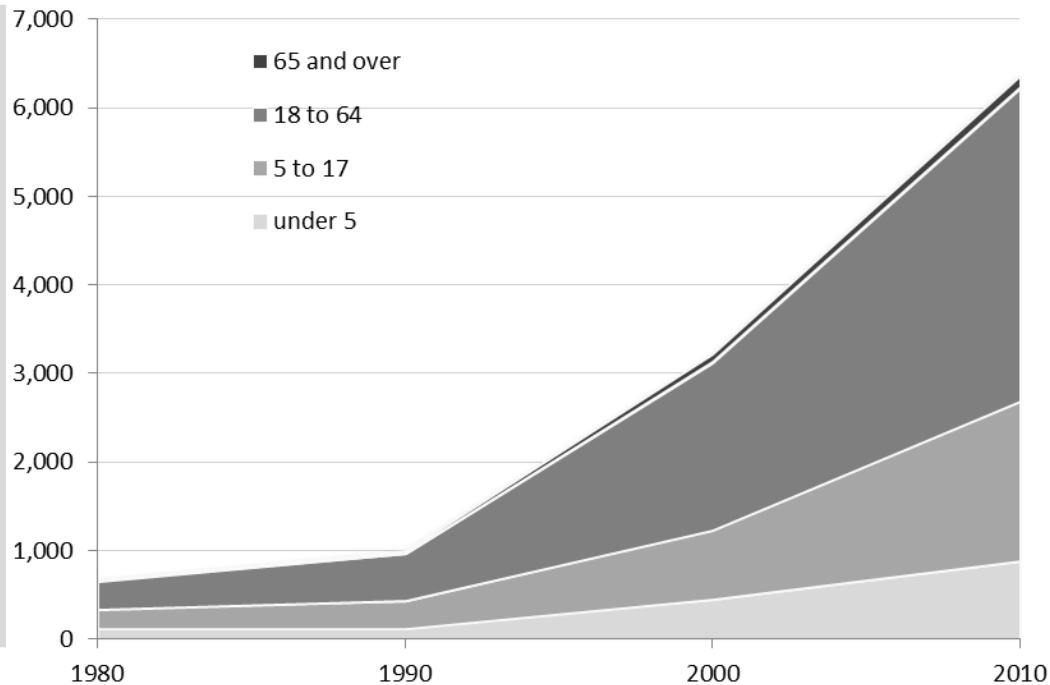


Outagamie County Latino Population Brief

Basic demographic characteristics and changes in the Latino population of Outagamie County

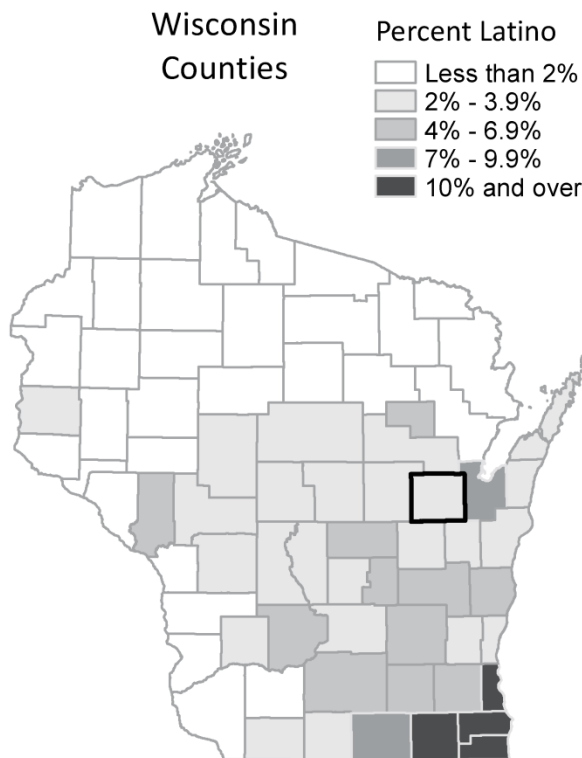
Chart 1. Latino Population by Age



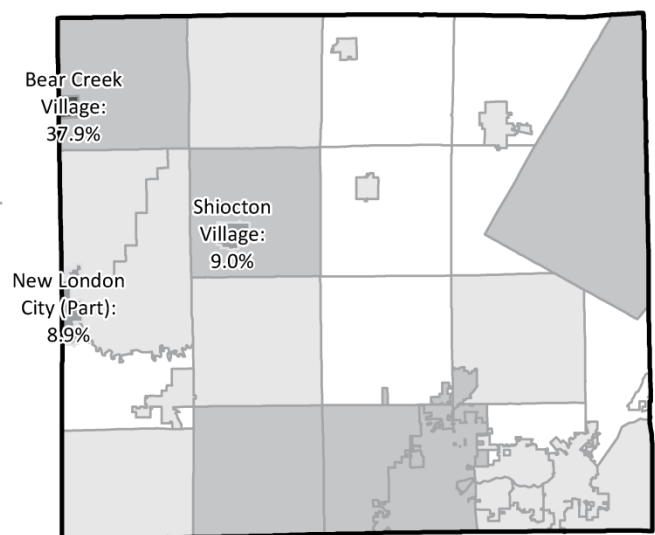
This chart shows trends by stacked age categories for the Latino population in the county from 1980 to 2010.

Statewide, the Latino population increased from 62,603 in 1980 to 336,056 in 2010.

Chart 2. Percent Latino, 2010 Census



Outagamie County Municipalities



3.6% of Outagamie County's population identified as Latino

Outagamie County Latino Population Brief

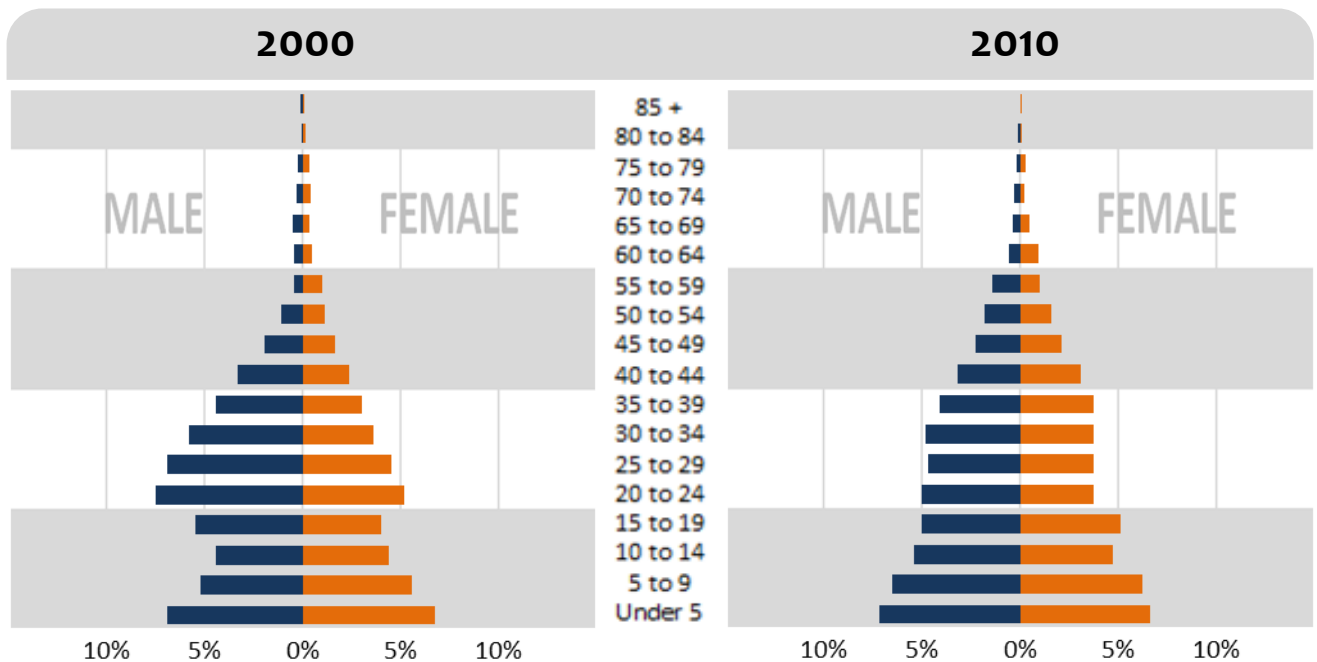
**Table 1. Total and Latino Population for Outagamie County Municipalities,
2000 Census and 2010 Census**

Name <i>Ranked in order of 2010 Latino population count</i>	2000 Census			2010 Census			Latino Population	
	Latino Population	Total Population	Latino Percentage	Latino Population	Total Population	Latino Percentage	Numeric Change	Percent Change
Appleton City *	1,425	58,301	2.4%	2,675	60,045	4.5%	1,250	88%
Grand Chute Town	649	18,392	3.5%	1,019	20,919	4.9%	370	57%
Kaukauna City	103	12,983	0.8%	407	15,462	2.6%	304	295%
Greenville Town	109	6,844	1.6%	367	10,309	3.6%	258	237%
Little Chute Village	175	10,476	1.7%	327	10,449	3.1%	152	87%
Oneida Town	126	4,001	3.1%	263	4,678	5.6%	137	109%
Bear Creek Village	45	415	10.8%	170	448	37.9%	125	278%
Kimberly Village	46	6,146	0.7%	150	6,468	2.3%	104	226%
New London City *	43	1,467	2.9%	143	1,610	8.9%	100	233%
Buchanan Town	40	5,827	0.7%	121	6,755	1.8%	81	203%
Freedom Town	42	5,241	0.8%	94	5,842	1.6%	52	124%
Shiocton Village	64	954	6.7%	83	921	9.0%	19	30%
Seymour City	40	3,335	1.2%	70	3,451	2.0%	30	75%
Combined Locks Village	30	2,422	1.2%	66	3,328	2.0%	36	120%
Bovina Town	27	1,130	2.4%	46	1,145	4.0%	19	70%
Dale Town	20	2,288	0.9%	42	2,731	1.5%	22	110%
Ellington Town	14	2,535	0.6%	42	2,758	1.5%	28	200%
Hortonville Village	15	2,357	0.6%	42	2,711	1.5%	27	180%
Deer Creek Town	49	682	7.2%	37	637	5.8%	-12	-24%
Black Creek Village	13	1,192	1.1%	28	1,316	2.1%	15	115%
Maine Town	20	831	2.4%	26	866	3.0%	6	30%
Liberty Town	24	834	2.9%	25	867	2.9%	1	4%
Center Town	21	3,163	0.7%	23	3,402	0.7%	2	10%
Vandenbroek Town	8	1,351	0.6%	18	1,474	1.2%	10	125%
Hortonia Town	6	1,063	0.6%	16	1,097	1.5%	10	167%
Seymour Town	17	1,216	1.4%	15	1,193	1.3%	-2	-12%
Maple Creek Town	11	687	1.6%	12	619	1.9%	1	9%
Cicero Town	5	1,092	0.5%	11	1,103	1.0%	6	120%
Kaukauna Town	6	1,142	0.5%	8	1,238	0.6%	2	33%
Black Creek Town	10	1,268	0.8%	5	1,259	0.4%	-5	-50%
Nichols Village	4	307	1.3%	5	273	1.8%	1	25%
Osborn Town	0	1,029	0.0%	3	1,170	0.3%	3	NA
Howard Village *	0	0	NA	0	0	NA	0	NA
Wrightstown Village *	0	0	NA	0	151	0.0%	0	NA
County Total	3,207	160,971	2.0%	6,359	176,695	3.6%	3,152	98%

* Cities and villages marked with an asterisk are contained within more than one county. The counts and percentages shown in the table above reflect only the portions of these municipalities contained within the county of interest for this report.

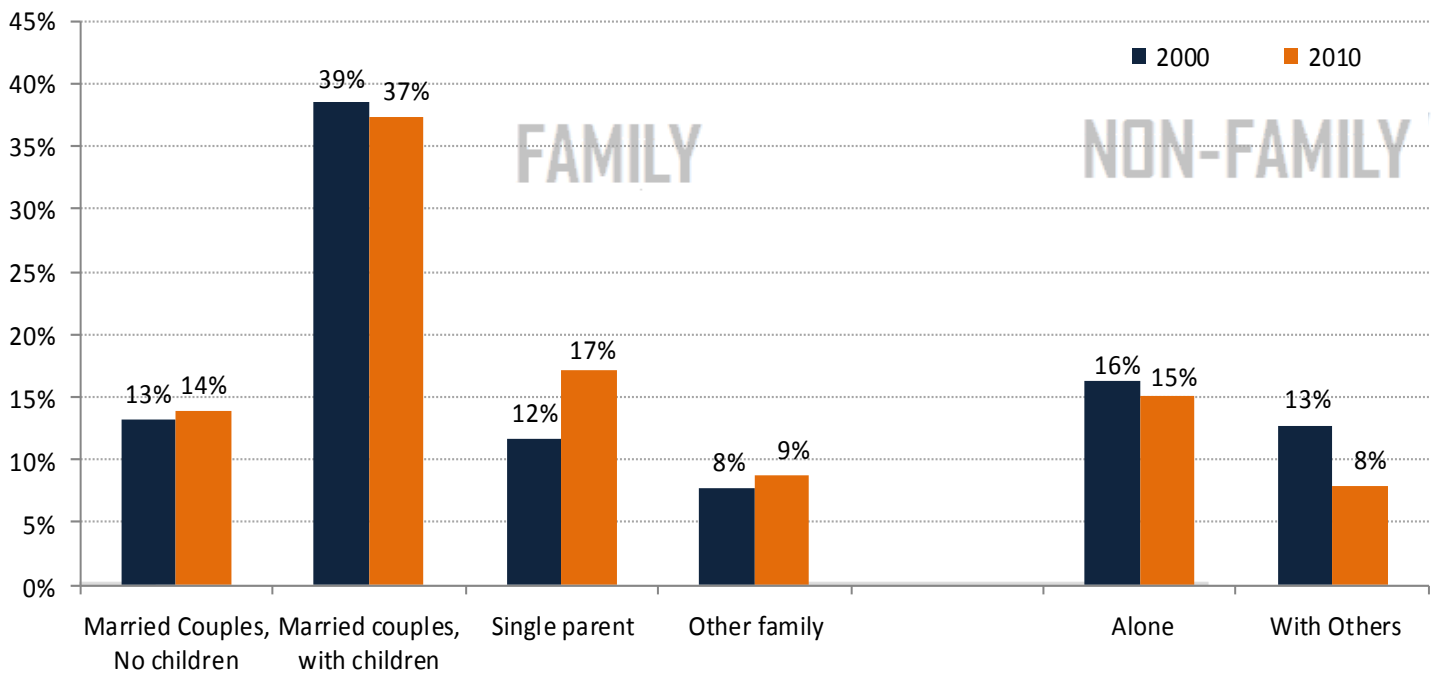
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Chart 3. Latino Population
by Detailed Age Categories



Population pyramids are used to identify the proportions of the Latino population that are within each sex/age category. Compared with the total population statewide, Latinos have a greater proportion of the population in the younger age groups.

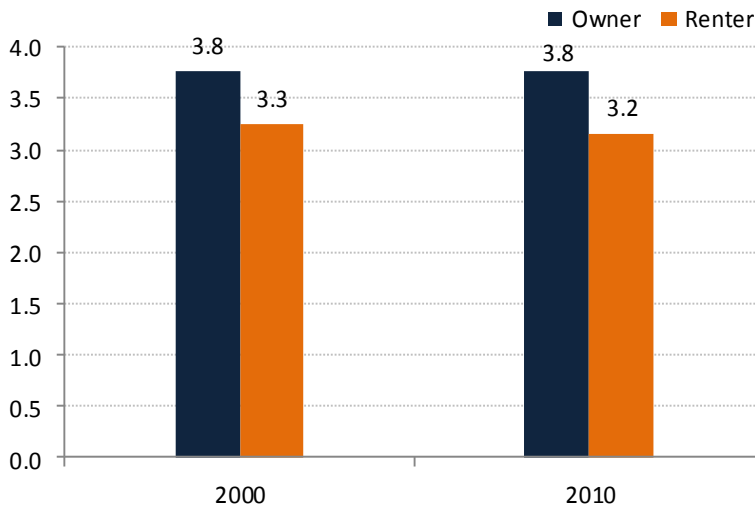
Chart 4. Types of Family and Non-Family Household Living Arrangements



The chart above shows the county proportion of all Latino households in each of the categories for 2000 and 2010. Statewide, the Latino population is more likely than the total population to live in family households.

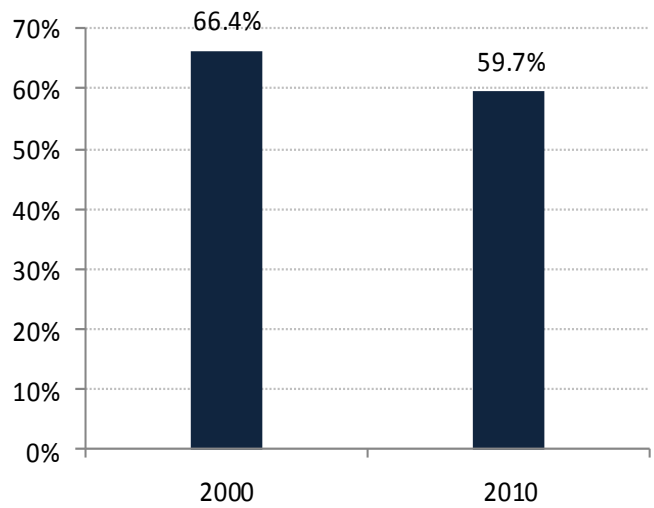
Outagamie County Latino Population Brief

Chart 5. Average Latino Household Size by Tenure



The chart above shows average household size for the county's Latinos in 2000 and 2010. Statewide, Latino households declined in size over the ten year span.

Chart 6. Homeownership Among Latino Households



The chart above shows homeownership rates for Latino households in the county. Statewide, there was a slight decrease in owner occupancy between 2000 and 2010.

Data Sources for this Report:

- An explanation of Hispanic or Latino Origin classification and how it relates to race categories is provided in the Census brief titled *Overview of Race and Hispanic Origin 2010*: www.census.gov/prod/cen2010/briefs/c2010br-02.pdf
- 2010 County Profiles of General Population and Housing Characteristics: factfinder2.census.gov/bkmk/table/1.0/en/DEC/10_SF2/SF2DP1/0400000US55.05000/popgroup~400
- 2000 County Profiles of General Demographic Characteristics: factfinder2.census.gov/bkmk/table/1.0/en/DEC/00_SF2/DP1/0400000US55.05000/popgroup~400
- 1980 & 1990 Census: www.nhgis.org

Other Sources of Data about Latinos:

- The US Census Bureau offers a wealth of Census and American Community Survey (ACS) data about the Latino population through its web portal, factfinder2.census.gov.
- APL's web mapping and data extraction tool, www.getfacts.wisc.edu, allows users to access race and ethnic population data and maps for a wide range of Wisconsin geographic scales.
- Net Migration data for all US Counties, including breakouts for the Latino population, can be found here: www.netmigration.wisc.edu
- Wisconsin Department of Public Instruction also offers some insight on Latino students in Wisconsin schools through their data portal: data.dpi.state.wi.us/data/

Reports and Publications about Latinos in Wisconsin:

- Wisconsin Counties' 2010 Latino Population Briefs are available here: www.apl.wisc.edu/latino_briefs.php
- State level data on Latinos in Wisconsin can be found in these APL reports: *Latinos in Wisconsin, 2010*; *Wisconsin's Hispanic Population, 2000*; *Hispanics in Wisconsin, 1980*
- Pew Research Hispanic Center produces a variety of reports detailing trends in the Hispanic population at both the state and national level: www.pewhispanic.org