

**Table DP-1. Profile of General Demographic Characteristics: 2010**

**Geographic Area: Wisconsin Rapids city, Wisconsin**

[For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>]

Subject	Number	Percent	Subject	Number	Percent
<b>Total population.....</b>	<b>18,367</b>	<b>100.0</b>	<b>SEX AND AGE (continued)</b>		
<b>AGE</b>			16 years and over.....	14,714	80.1
Under 5 years.....	1,217	6.6	Male.....	6,904	37.6
5 to 9 years.....	1,065	5.8	Female.....	7,810	42.5
10 to 14 years.....	1,114	6.1	18 years and over.....	14,171	77.2
15 to 19 years.....	1,235	6.7	Male.....	6,624	36.1
20 to 24 years.....	1,117	6.1	Female.....	7,547	41.1
25 to 29 years.....	1,219	6.6	21 years and over.....	13,493	73.5
30 to 34 years.....	972	5.3	Male.....	6,280	34.2
35 to 39 years.....	1,000	5.4	Female.....	7,213	39.3
40 to 44 years.....	1,102	6.0	62 years and over.....	4,184	22.8
45 to 49 years.....	1,289	7.0	Male.....	1,671	9.1
50 to 54 years.....	1,283	7.0	Female.....	2,513	13.7
55 to 59 years.....	1,143	6.2	65 years and over.....	3,631	19.8
60 to 64 years.....	980	5.3	Male.....	1,422	7.7
65 to 69 years.....	778	4.2	Female.....	2,209	12.0
70 to 74 years.....	720	3.9			
75 to 79 years.....	701	3.8	<b>RACE</b>		
80 to 84 years.....	661	3.6	<b>Total population.....</b>	<b>18,367</b>	<b>100.0</b>
85 years and over.....	771	4.2	One race.....	18,095	98.5
<b>SEX AND AGE</b>			White.....	16,940	92.2
<b>Male.....</b>	<b>8,772</b>	<b>47.8</b>	Black or African American.....	133	0.7
Under 5 years.....	630	3.4	American Indian and Alaska Native.....	177	1.0
5 to 9 years.....	554	3.0	Asian.....	672	3.7
10 to 14 years.....	559	3.0	Asian Indian.....	9	0.0
15 to 19 years.....	629	3.4	Chinese.....	23	0.1
20 to 24 years.....	535	2.9	Filipino.....	27	0.1
25 to 29 years.....	621	3.4	Japanese.....	5	0.0
30 to 34 years.....	510	2.8	Korean.....	21	0.1
35 to 39 years.....	505	2.7	Vietnamese.....	16	0.1
40 to 44 years.....	551	3.0	Other Asian <sup>1</sup> .....	571	3.1
45 to 49 years.....	656	3.6	Native Hawaiian and Other Pacific Islander.....	3	0.0
50 to 54 years.....	647	3.5	Native Hawaiian.....	2	0.0
55 to 59 years.....	495	2.7	Guamanian or Chamorro.....	0	0.0
60 to 64 years.....	458	2.5	Samoan.....	0	0.0
65 to 69 years.....	350	1.9	Other Pacific Islander <sup>2</sup> .....	1	0.0
70 to 74 years.....	303	1.6	Some other race.....	170	0.9
75 to 79 years.....	277	1.5	Two or more races.....	272	1.5
80 to 84 years.....	248	1.4	White; American Indian and Alaska Native.....	73	0.4
85 years and over.....	244	1.3	White; Asian.....	19	0.1
<b>Female.....</b>	<b>9,595</b>	<b>52.2</b>	White; Black or African American.....	98	0.5
Under 5 years.....	587	3.2	White; Some other race.....	43	0.2
5 to 9 years.....	511	2.8	<b>Race alone or in combination with one or more other races: <sup>3</sup></b>		
10 to 14 years.....	555	3.0	White.....	17,194	93.6
15 to 19 years.....	606	3.3	Black or African American.....	249	1.4
20 to 24 years.....	582	3.2	American Indian and Alaska Native.....	267	1.5
25 to 29 years.....	598	3.3	Asian.....	704	3.8
30 to 34 years.....	462	2.5	Native Hawaiian and Other Pacific Islander.....	12	0.1
35 to 39 years.....	495	2.7	Some other race.....	229	1.2
40 to 44 years.....	551	3.0			
45 to 49 years.....	633	3.4	<b>HISPANIC OR LATINO BY ORIGIN</b>		
50 to 54 years.....	636	3.5	<b>Total population.....</b>	<b>18,367</b>	<b>100.0</b>
55 to 59 years.....	648	3.5	Hispanic or Latino (of any race).....	535	2.9
60 to 64 years.....	522	2.8	Mexican.....	400	2.2
65 to 69 years.....	428	2.3	Puerto Rican.....	44	0.2
70 to 74 years.....	417	2.3	Cuban.....	4	0.0
75 to 79 years.....	424	2.3	Other Hispanic or Latino.....	87	0.5
80 to 84 years.....	413	2.2	Not Hispanic or Latino.....	17,832	97.1
85 years and over.....	527	2.9			
Median age (years).....	41.1	(X)			
Male.....	38.7	(X)			
Female.....	43.8	(X)			

**Table DP-1. Profile of General Demographic Characteristics: 2010 (continued)**

**Geographic Area: Wisconsin Rapids city, Wisconsin**

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Subject	Number	Percent	Subject	Number	Percent
<b>HISPANIC OR LATINO AND RACE</b>			<b>HOUSEHOLDS BY TYPE <sup>4</sup> (continued)</b>		
<b>Total population.....</b>	<b>18,367</b>	<b>100.0</b>	Nonfamily households.....	3,670	44.2
Hispanic or Latino.....	535	2.9	Householder living alone.....	3,209	38.7
White alone.....	294	1.6	Male.....	1,301	15.7
Black or African American alone.....	1	0.0	65 years and over.....	321	3.9
American Indian and Alaska Native alone.....	13	0.1	Female.....	1,908	23.0
Asian alone.....	8	0.0	65 years and over.....	1,073	12.9
Native Hawaiian and Other Pacific Islander alone.....	0	0.0	Households with individuals under 18 years.....	2,245	27.1
Some other race alone.....	157	0.9	Households with individuals 65 years and over.....	2,600	31.3
Two or more races alone.....	62	0.3	Average household size.....	2.17	(X)
Not Hispanic or Latino.....	17,832	97.1	Average family size.....	2.87	(X)
White alone.....	16,646	90.6	<b>HOUSING OCCUPANCY</b>		
Black or African American alone.....	132	0.7	<b>Total housing units.....</b>	<b>8,972</b>	<b>100.0</b>
American Indian and Alaska Native alone.....	164	0.9	Occupied housing units.....	8,296	92.5
Asian alone.....	664	3.6	Vacant housing units.....	676	7.5
Native Hawaiian and Other Pacific Islander alone.....	3	0.0	For rent.....	273	3.0
Some other race alone.....	13	0.1	Rented, not occupied.....	17	0.2
Two or more races alone.....	210	1.1	For sale only.....	105	1.2
<b>RELATIONSHIP <sup>4</sup></b>			Sold, not occupied.....	13	0.1
<b>Total population.....</b>	<b>18,367</b>	<b>100.0</b>	For seasonal, recreational, or occasional use.....	63	0.7
In households.....	17,979	97.9	All other vacants.....	205	2.3
Householder.....	8,296	45.2	Homeowner vacancy rate (percent).....	2.0	(X)
Spouse.....	3,242	17.7	Rental vacancy rate (percent).....	7.7	(X)
Child.....	4,804	26.2	<b>HOUSING TENURE</b>		
Own child under 18 years.....	3,860	21.0	<b>Occupied housing units.....</b>	<b>8,296</b>	<b>100.0</b>
Other relatives.....	586	3.2	Owner-occupied housing units.....	5,040	60.8
Under 18 years.....	228	1.2	Renter-occupied housing units.....	11,524	138.9
65 years and over.....	89	0.5	<b>Total Population in Households.....</b>	<b>17,979</b>	<b>100.0</b>
Nonrelatives.....	1,051	5.7	In owner-occupied housing units.....	2	0.0
Under 18 years.....	99	0.5	In renter-occupied housing units.....	3,256	18.1
65 years and over.....	37	0.2	Average household size of owner-occupied units.....	6,455	(X)
Unmarried partner.....	633	3.4	Average household size of renter-occupied units.....	1.98	(X)
In group quarters.....	388	2.1	<b>HOUSEHOLDS BY TYPE <sup>4</sup></b>		
Institutionalized population.....	256	1.4	<b>Total households.....</b>	<b>8,296</b>	<b>100.0</b>
Male.....	139	0.8	Family households (families).....	4,626	55.8
Female.....	117	0.6	With own children under 18 years.....	2,093	25.2
Noninstitutionalized population.....	132	0.7	Husband-Wife families.....	3,242	39.1
Male.....	47	0.3	With own children under 18 years.....	1,163	14.0
Female.....	85	0.5	Male householder, no wife present.....	396	4.8
<b>HOUSEHOLDS BY TYPE <sup>4</sup></b>			With own children under 18 years.....	252	3.0
<b>Total households.....</b>	<b>8,296</b>	<b>100.0</b>	Female householder, no husband present.....	988	11.9
Family households (families).....	4,626	55.8	With own children under 18 years.....	678	8.2
With own children under 18 years.....	2,093	25.2			
Husband-Wife families.....	3,242	39.1			
With own children under 18 years.....	1,163	14.0			
Male householder, no wife present.....	396	4.8			
With own children under 18 years.....	252	3.0			
Female householder, no husband present.....	988	11.9			
With own children under 18 years.....	678	8.2			

(X) Not applicable.

<sup>1</sup> Other Asian alone, or two or more Asian categories.

<sup>2</sup> Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

<sup>3</sup> In combination with one or more of the other races listed. The identified race categories may add to more than the total population and their percentages may add to more than 100 percent because individuals may report more than one race.

<sup>4</sup> The U.S. Census Bureau edited same-sex spouse responses during processing to "unmarried partner." Family households consist of a householder and one or more people related by birth, marriage, or adoption. They do not include same-sex married couples even if legally recognized. Same-sex households are only included in the family households category if there is a least one additional person related to the householder by birth or adoption.

Source: U.S. Census Bureau, 2010 Census Demographic Profile Summary File.

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