

**Table DP-1. Profile of General Demographic Characteristics: 2010**

**Geographic Area: Platteville city, Wisconsin**

[For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>]

| Subject                      | Number        | Percent      | Subject  | Number        | Percent      |
|------------------------------|---------------|--------------|--|---------------|--------------|
| <b>Total population.....</b> | <b>11,224</b> | <b>100.0</b> | <b>SEX AND AGE (continued)</b>   |               |              |
| <b>AGE</b>                   |               |              | 16 years and over.....   | 10,102        | 90.0         |
| Under 5 years.....           | 358           | 3.2          | Male.....  | 5,744         | 51.2         |
| 5 to 9 years.....            | 369           | 3.3          | Female.....  | 4,358         | 38.8         |
| 10 to 14 years.....          | 311           | 2.8          | 18 years and over.....   | 9,961         | 88.7         |
| 15 to 19 years.....          | 2,009         | 17.9         | Male.....  | 5,666         | 50.5         |
| 20 to 24 years.....          | 3,765         | 33.5         | Female.....  | 4,295         | 38.3         |
| 25 to 29 years.....          | 614           | 5.5          | 21 years and over.....   | 7,043         | 62.7         |
| 30 to 34 years.....          | 391           | 3.5          | Male.....  | 3,801         | 33.9         |
| 35 to 39 years.....          | 285           | 2.5          | Female.....  | 3,242         | 28.9         |
| 40 to 44 years.....          | 316           | 2.8          | 62 years and over.....   | 1,402         | 12.5         |
| 45 to 49 years.....          | 377           | 3.4          | Male.....  | 550           | 4.9          |
| 50 to 54 years.....          | 461           | 4.1          | Female.....  | 852           | 7.6          |
| 55 to 59 years.....          | 427           | 3.8          | 65 years and over.....   | 1,206         | 10.7         |
| 60 to 64 years.....          | 335           | 3.0          | Male.....  | 455           | 4.1          |
| 65 to 69 years.....          | 260           | 2.3          | Female.....  | 751           | 6.7          |
| 70 to 74 years.....          | 229           | 2.0          |  |               |              |
| 75 to 79 years.....          | 234           | 2.1          | <b>RACE</b>  |               |              |
| 80 to 84 years.....          | 221           | 2.0          | <b>Total population.....</b>   | <b>11,224</b> | <b>100.0</b> |
| 85 years and over.....       | 262           | 2.3          | One race.....  | 11,115        | 99.0         |
| <b>SEX AND AGE</b>           |               |              | White.....   | 10,634        | 94.7         |
| <b>Male.....</b>             | <b>6,318</b>  | <b>56.3</b>  | Black or African American.....   | 233           | 2.1          |
| Under 5 years.....           | 194           | 1.7          | American Indian and Alaska Native.....   | 25            | 0.2          |
| 5 to 9 years.....            | 169           | 1.5          | Asian.....   | 188           | 1.7          |
| 10 to 14 years.....          | 167           | 1.5          | Asian Indian.....  | 18            | 0.2          |
| 15 to 19 years.....          | 1,253         | 11.2         | Chinese.....   | 76            | 0.7          |
| 20 to 24 years.....          | 2,454         | 21.9         | Filipino.....  | 8             | 0.1          |
| 25 to 29 years.....          | 370           | 3.3          | Japanese.....  | 5             | 0.0          |
| 30 to 34 years.....          | 210           | 1.9          | Korean.....  | 8             | 0.1          |
| 35 to 39 years.....          | 141           | 1.3          | Vietnamese.....  | 6             | 0.1          |
| 40 to 44 years.....          | 144           | 1.3          | Other Asian <sup>1</sup> .....   | 67            | 0.6          |
| 45 to 49 years.....          | 156           | 1.4          | Native Hawaiian and Other Pacific Islander.....                                | 0             | 0.0          |
| 50 to 54 years.....          | 227           | 2.0          | Native Hawaiian.....   | 0             | 0.0          |
| 55 to 59 years.....          | 213           | 1.9          | Guamanian or Chamorro.....   | 0             | 0.0          |
| 60 to 64 years.....          | 165           | 1.5          | Samoan.....  | 0             | 0.0          |
| 65 to 69 years.....          | 110           | 1.0          | Other Pacific Islander <sup>2</sup> .....                                      | 0             | 0.0          |
| 70 to 74 years.....          | 97            | 0.9          | Some other race.....   | 35            | 0.3          |
| 75 to 79 years.....          | 94            | 0.8          | Two or more races.....   | 109           | 1.0          |
| 80 to 84 years.....          | 84            | 0.7          | White; American Indian and Alaska Native.....                                  | 16            | 0.1          |
| 85 years and over.....       | 70            | 0.6          | White; Asian.....  | 20            | 0.2          |
| <b>Female.....</b>           | <b>4,906</b>  | <b>43.7</b>  | White; Black or African American.....  | 47            | 0.4          |
| Under 5 years.....           | 164           | 1.5          | White; Some other race.....  | 7             | 0.1          |
| 5 to 9 years.....            | 200           | 1.8          | <b>Race alone or in combination with one or more other races:</b> <sup>3</sup> |               |              |
| 10 to 14 years.....          | 144           | 1.3          | White.....   | 10,729        | 95.6         |
| 15 to 19 years.....          | 756           | 6.7          | Black or African American.....   | 285           | 2.5          |
| 20 to 24 years.....          | 1,311         | 11.7         | American Indian and Alaska Native.....   | 45            | 0.4          |
| 25 to 29 years.....          | 244           | 2.2          | Asian.....   | 218           | 1.9          |
| 30 to 34 years.....          | 181           | 1.6          | Native Hawaiian and Other Pacific Islander.....                                | 7             | 0.1          |
| 35 to 39 years.....          | 144           | 1.3          | Some other race.....   | 53            | 0.5          |
| 40 to 44 years.....          | 172           | 1.5          | <b>HISPANIC OR LATINO BY ORIGIN</b>  |               |              |
| 45 to 49 years.....          | 221           | 2.0          | <b>Total population.....</b>   | <b>11,224</b> | <b>100.0</b> |
| 50 to 54 years.....          | 234           | 2.1          | Hispanic or Latino (of any race).....  | 179           | 1.6          |
| 55 to 59 years.....          | 214           | 1.9          | Mexican.....   | 111           | 1.0          |
| 60 to 64 years.....          | 170           | 1.5          | Puerto Rican.....  | 15            | 0.1          |
| 65 to 69 years.....          | 150           | 1.3          | Cuban.....   | 5             | 0.0          |
| 70 to 74 years.....          | 132           | 1.2          | Other Hispanic or Latino.....  | 48            | 0.4          |
| 75 to 79 years.....          | 140           | 1.2          | Not Hispanic or Latino.....  | 11,045        | 98.4         |
| 80 to 84 years.....          | 137           | 1.2          |  |               |              |
| 85 years and over.....       | 192           | 1.7          |  |               |              |
| Median age (years).....      | 22.4          | (X)          |  |               |              |
| Male.....                    | 22.0          | (X)          |  |               |              |
| Female.....                  | 23.7          | (X)          |  |               |              |

**Table DP-1. Profile of General Demographic Characteristics: 2010 (continued)**

**Geographic Area: Platteville city, Wisconsin**

[For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>]

| Subject   | Number        | Percent      | Subject  | Number       | Percent      |
|---|---------------|--------------|--|--------------|--------------|
| <b>HISPANIC OR LATINO AND RACE</b>                    |               |              | <b>HOUSEHOLDS BY TYPE <sup>4</sup> (continued)</b>   |              |              |
| <b>Total population.....</b>                          | <b>11,224</b> | <b>100.0</b> | Nonfamily households.....                            | 2,046        | 56.1         |
| Hispanic or Latino.....                               | 179           | 1.6          | Householder living alone.....                        | 1,144        | 31.4         |
| White alone.....                                      | 124           | 1.1          | Male.....  | 487          | 13.4         |
| Black or African American alone.....                  | 6             | 0.1          | 65 years and over.....                               | 94           | 2.6          |
| American Indian and Alaska Native alone.....          | 4             | 0.0          | Female.....  | 657          | 18.0         |
| Asian alone.....                                      | 1             | 0.0          | 65 years and over.....                               | 329          | 9.0          |
| Native Hawaiian and Other Pacific Islander alone..... | 0             | 0.0          | Households with individuals under 18 years.....      | 665          | 18.2         |
| Some other race alone.....                            | 34            | 0.3          | Households with individuals 65 years and over.....   | 814          | 22.3         |
| Two or more races alone.....                          | 10            | 0.1          | Average household size.....                          | 2.32         | (X)          |
| Not Hispanic or Latino.....                           | 11,045        | 98.4         | Average family size.....                             | 2.80         | (X)          |
| White alone.....                                      | 10,510        | 93.6         | <b>HOUSING OCCUPANCY</b>                             |              |              |
| Black or African American alone.....                  | 227           | 2.0          | <b>Total housing units.....</b>                      | <b>3,840</b> | <b>100.0</b> |
| American Indian and Alaska Native alone.....          | 21            | 0.2          | Occupied housing units.....                          | 3,644        | 94.9         |
| Asian alone.....                                      | 187           | 1.7          | Vacant housing units.....                            | 196          | 5.1          |
| Native Hawaiian and Other Pacific Islander alone..... | 0             | 0.0          | For rent.....  | 108          | 2.8          |
| Some other race alone.....                            | 1             | 0.0          | Rented, not occupied.....                            | 5            | 0.1          |
| Two or more races alone.....                          | 99            | 0.9          | For sale only.....                                   | 32           | 0.8          |
| <b>RELATIONSHIP <sup>4</sup></b>                      |               |              | Sold, not occupied.....                              | 12           | 0.3          |
| <b>Total population.....</b>                          | <b>11,224</b> | <b>100.0</b> | For seasonal, recreational, or occasional use.....   | 20           | 0.5          |
| In households.....                                    | 8,471         | 75.5         | All other vacants.....                               | 19           | 0.5          |
| Householder.....                                      | 3,644         | 32.5         | Homeowner vacancy rate (percent).....                | 1.9          | (X)          |
| Spouse.....   | 1,190         | 10.6         | Rental vacancy rate (percent).....                   | 5.2          | (X)          |
| Child.....  | 1,498         | 13.3         | <b>HOUSING TENURE</b>                                |              |              |
| Own child under 18 years.....                         | 1,177         | 10.5         | <b>Occupied housing units.....</b>                   | <b>3,644</b> | <b>100.0</b> |
| Other relatives.....                                  | 182           | 1.6          | Owner-occupied housing units.....                    | 1,664        | 45.7         |
| Under 18 years.....                                   | 49            | 0.4          | Renter-occupied housing units.....                   | 4,002        | 109.8        |
| 65 years and over.....                                | 20            | 0.2          | <b>Total Population in Households.....</b>           | <b>8,471</b> | <b>100.0</b> |
| Nonrelatives.....                                     | 1,957         | 17.4         | In owner-occupied housing units.....                 | 2            | 0.0          |
| Under 18 years.....                                   | 32            | 0.3          | In renter-occupied housing units.....                | 1,980        | 23.4         |
| 65 years and over.....                                | 22            | 0.2          | Average household size of owner-occupied units.....  | 4,469        | (X)          |
| Unmarried partner.....                                | 251           | 2.2          | Average household size of renter-occupied units..... | 2.26         | (X)          |
| In group quarters.....                                | 2,753         | 24.5         | <b>HOUSEHOLDS BY TYPE <sup>4</sup></b>               |              |              |
| Institutionalized population.....                     | 133           | 1.2          | <b>Total households.....</b>                         | <b>3,644</b> | <b>100.0</b> |
| Male.....   | 39            | 0.3          | Family households (families).....                    | 1,598        | 43.9         |
| Female.....   | 94            | 0.8          | With own children under 18 years.....                | 623          | 17.1         |
| Noninstitutionalized population.....                  | 2,620         | 23.3         | Husband-Wife families.....                           | 1,190        | 32.7         |
| Male.....   | 1,728         | 15.4         | With own children under 18 years.....                | 395          | 10.8         |
| Female.....   | 892           | 7.9          | Male householder, no wife present.....               | 122          | 3.3          |
| <b>HOUSEHOLDS BY TYPE <sup>4</sup></b>                |               |              | With own children under 18 years.....                | 55           | 1.5          |
| <b>Total households.....</b>                          | <b>3,644</b>  | <b>100.0</b> | Female householder, no husband present.....          | 286          | 7.8          |
| Family households (families).....                     | 1,598         | 43.9         | With own children under 18 years.....                | 173          | 4.7          |
| With own children under 18 years.....                 | 623           | 17.1         |  |              |              |
| Husband-Wife families.....                            | 1,190         | 32.7         |  |              |              |
| With own children under 18 years.....                 | 395           | 10.8         |  |              |              |
| Male householder, no wife present.....                | 122           | 3.3          |  |              |              |
| With own children under 18 years.....                 | 55            | 1.5          |  |              |              |
| Female householder, no husband present.....           | 286           | 7.8          |  |              |              |
| With own children under 18 years.....                 | 173           | 4.7          |  |              |              |

(X) Not applicable.

<sup>1</sup> Other Asian alone, or two or more Asian categories.

<sup>2</sup> Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

<sup>3</sup> In combination with one or more of the other races listed. The identified race categories may add to more than the total population and their percentages may add to more than 100 percent because individuals may report more than one race.

<sup>4</sup> The U.S. Census Bureau edited same-sex spouse responses during processing to "unmarried partner." Family households consist of a householder and one or more people related by birth, marriage, or adoption. They do not include same-sex married couples even if legally recognized. Same-sex households are only included in the family households category if there is a least one additional person related to the householder by birth or adoption.

Source: U.S. Census Bureau, 2010 Census Demographic Profile Summary File.

Prepared by: Applied Population Laboratory, UW-Madison/Extension