

### **CENSUS 2010 AND REDISTRICTING**

#### Wisconsin Land Information Association Workshop February 24, 2010

Presented By Dan Veroff (Applied Population Laboratory) James Beaudoin (Applied Population Laboratory) and Tony Van Der Wielen (Legislative Technology Services Bureau)





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### Census 2010 and Redistricting Discussion

Census 2010 is around the corner NOW!
 What is different for 2010?
 What about census data for small areas?
 Zoom in on local redistricting
 Your questions

## What about Census 2010?

	for all the people at this address.
Use a blue or black pen. Start here The Converse studies in the United	5. Please provide information for each person living here. Start with a person living here who evens or rents this house, apartment, or mobile horse. If the owner or renter lives consentee else, start with any adult living here. This will be Person 1. What is Person 1's name? Print name below.
The Census must ocurt every person living in the United States on April 1, 2010. Before you answer Question 1, count the people living in this house, apertment, or mobile home using our guidelines. • Count all people, inducing babies, who live and skeep here most of the time. The Census Bureau also conducts counts in institutions and other places, so: • Do not count anyone living away either at colloge or in the Armed Forces. • Do not count anyone in a nursing home, jail, prison, detention fieldly, else, on April 1, 2010. • Lawe these people off your form, oven if they will return to live here after they leave college, the marking home, the millary, jail, etc. Othewise, they may be counted twice. The Census must also include people without a permanent place to stay, so: • If someone who has no permanent place to stay is staying here on April 1, 2010, count the person. Otherwise, he or she may be missed in the census. 1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2010? Mumber of people =	Last Name  First Name  First Name  Will  What is Person 1's sex? Mark ≥ ONE box  Mi  What is Person 1's age and what is Person 1's date of birth?  Plasse report babies as age 0 when the child is less than 1 year old. Print numbers in boxes.  Age on April 1, 2010 Month Day Vear of birth  NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about rack. For this cansus, Hispanic origins are not races.  Is la Person 1 of Hispanic, Latino, or Spanish origin?  No, not of Hispanic, Latino, or Spanish origin?  Yes, Medicae, Mexican Am, Chicaro  Yes, Solban  Yas, other Hispanic, Latino, or Spanish origin  Yes, Medicae, Maxican Am, Chicaro  Yes, Solban  Yas, other Hispanic, Latino, or Spanish origin  Yes, Medicae, Maxican Am, Chicaro  Yas, other Hispanic, Latino, or Spanish origin  Yas, other Hispanic, Latino, or Spanish origin  Yes, Medicae, Maxican Am, Chicaro  Yas, other Hispanic, Latino, or Spanish origin,  Yas, other Hispanic, Danitan, Maxayas, Saladam, Spaniat, and so or Z
2. Were there any <u>additional</u> people staying here April 1, 2010 that you <u>did not include</u> in Question 17 Mark (x) all that apply.     Children, such as newborn bables or forter children Peistives, such as newborn bables or forter children Peistives, such as non-massive or five-in baby sitters People staying here temposally No additional people 3. Is this house, apartment, or mobile home — Mark (x) <i>ONE box</i> . Owned by you or someone in this household with a mortgage or ison's household free and dear (without a montgage or loan)? Peneted? Councied they on the number? We may call if we don't undestand an answer. Area Code + Number Code + Number Code + Number	White     Black, Atricen Am., or Negro     American Indian or Alaska Native —Pártaans of exciledor pátcjal tibs.      Adsan Indian Japaneos     Chinosoe     Chinosoe



Census Day is April 1, 2010

Expect to see lots of promotion, outreach and ads

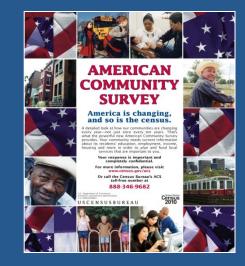


Will produce counts of population and basic demographic characteristics

First new data in April 2011

### The American Community Survey aka What happened to the long form?

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THE American Community Survey				
	content	an Community Survey		
Please complete this fo		Ctart Kana		
it as soon as possible a	fter receiving			
it in the mail.		Please prim today's date. Month Day Year		
This form asks for inform	ation about			
the people who are living		Please print the name and telephone number of the person who is filling out this form. We may contact you if there is a question.		
the address on the mailing label and				
about the house, apartme	•	·		
home located at the address on the		First Name MI		
mailing label.	all.			
	m -	Area Code + Number		
if you need help or hav about completing this	e questions form, please call			
1-800-354-7271. The tel	lephone call is free.	<ul> <li>How many people are living or surying as this address?</li> <li>INCLUDE everyone who is living or staying here for more than 2 months.</li> </ul>		
Telephone Device for the Deaf () Call 1-800-582-8330. The telephone		<ul> <li>INCLUDE yourself if you are living here for more than 2 months.</li> </ul>		
/NECESITA AYUDA? Si usted hat		<ul> <li>INCLUDE anyone elies staying here who does not have another place to stay, even if they are here for 2 months or leas.</li> <li>DO NOT INCLUDE anyone who is living somewhere else for more than</li> </ul>		
necesita avuda para completar su cu	uestionario,	<ul> <li>DO NOT INCLODE anyone who is awag somewhere ease for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.</li> </ul>		
	tionario en	Number of people		
llame sin cargo alguno al 1-877-83. Usted también puede pedir un oues	or teléfono			
llame sin cargo alguno al 1-877-83: Usted también puede pedir un cues español o completar su entrevista p con un entrevistador que habla esp	stol.			
lame sin cargo alguno al 1-877-83: Usted también puede pedir un cues español o completar su entrevista p	erican	Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or scaving at this address for more than 2 months. Then complete the rest of the form.		



Replaces long form

Large, continuous survey



Annual updates of data



## Census 2010 Key Dates

- March 2010:
- March-June 2010:
- April 1, 2010:
- May July, 2010:
- March August 2010:
- Dec 31, 2010:
- March 2011 (by 4/1/11):
- April 2011 September 2013:

Delivery of Forms Questionnaire Assistance Centers open Census Day Nonresponse Followup Data capture Deliver apportionment counts Deliver redistricting Data Other data and products released on flow basis

# **Census 2010 Operational Highlights**

Emphasis on partnerships

Paid Advertising

User-friendly questionnaires & assistance

Improved followup and service-based enumeration

### Spotlight on Address Canvassing

 Listers used handhelds to canvass and update addresses, update map features and get GPS map spot for all living quarters

Nationally, about 144 million addresses

□ Started 3/30/09; completed July 10, 2009

# What is happening now?

Local government involvement in improving the address list

Complete Count Committees
 Planning Database link: <u>http://pdb.2010.census.gov/</u>

Media buys and paid advertising

#### Address List Review Programs

 Local Update of Census Addresses (LUCA) - DONE
 Local governments reviewed and made changes to Census address lists and maps

New Construction Program - NOW
 New housing units added to address lists and maps

# Data from Census 2010 (short form)

Control States 2010 U.s. DEPARTMENT OF COMMERCE scontrol and States U.s. DEPARTMENT OF COMMERCE	Age
Use a blue or black pen.         Start here         Start here         The Census must count every person living in the United States on April 1, 2010.         Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.         • Count all people, induding bables, who live and sleep here most of the time.         • The Census Bureau also conducts counts in institutions and other places, so:         • Do not count anyone living away either at colloge or in the Armod Forces.         • Do not count anyone living away either at colloge or in the Armod Forces.	Race Households and Families
<ul> <li>Do not ocurt anyone in a nurship borne, jell, prison, detention facility, etc., on April 1, 2010.</li> <li>Laave these people off your form, even if they will roturn to live here after they leave college, the nurship home, the military, jell, etc. Otherwise, they may be counted twice.</li> <li>The Census must also include people without a permanent place to stay, so:         <ul> <li>If someone who has no permanent place to stay, so:             <ul> <li>If someone who has no permanent place to stay, so:                 <ul> <li>If someone who has no permanent place to stay, so:                     <ul> <li>If someone who has no permanent place to stay, so:</li></ul></li></ul></li></ul></li></ul></li></ul>	Types Relationships Living arrangements of kids
	Tenure of housing
Children, such as newborn bables or foster children Rolatives, such as newborn bables or foster children Rolatives, such as noommates or live in baby sitters Rolatives, such as noommates ore	(owner vs. renter)
Owned by you or someorie in this household with a mortgage or loan? Include home equity loans.     Pakisleni, Cambodin, and so on. y and so on. y       Owned by you or someone in this household fire and clear (without a mortgage or loan?)?     Rentad?       Rentad?     Cocupied without payment of rent?       4. What is your telephone number? We may call if we     10	Housing Occupancy/Vacan
Outri undestand an answer.     No     Yes - Mark [2] all that apply.       Area Code + Number     In college housing     For child custody       In the military     In jail or prison       OMB No. 0007-0019-C: Approval Expires 12012011.     A ta easonal       D.50 di uname     or second residence	Cross tabulations of data & data for very small areas
USCENSUSBUREAU	uata iur very Sman aleas

What's so great about decennial census data?

Collected consistently for all areas

Available for very small areas

Allows comparison over time and space

Sets new "baselines"

### How will local areas get data?

- Data for Reapportionment 12/31/2010
- Redistricting Data (PL 94-171) 4/1/2011
  - Population totals by race/age for small areas
  - □ Released to state (via FTP, internet, cd-rom)
- Other data available starting June 2011 (via the American FactFinder)
  - □ Profiles
  - □ Printed Reports
  - □ Electronic Files
  - □ Quick Tables

### What is Redistricting Data?

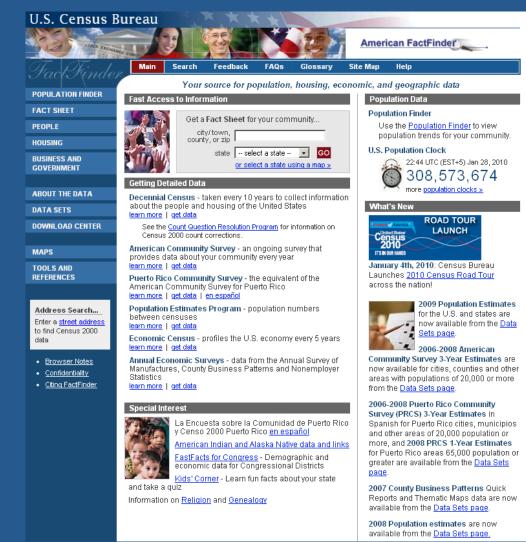
Tabulations by race/ethnicity for total population and population of voting age

63 Race Categories

Data down to the census block level

Data accompanied by census maps

# **American FactFinder – Accessing Data**



- Detailed data
  - Profiles
- Subject tables
- Maps
- Data available from
  - Census 2010
  - American Community Survey
  - **□** 1990 & 2000 Census
  - Other census surveys

http://factfinder.census.gov/

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#### **Questions?**

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